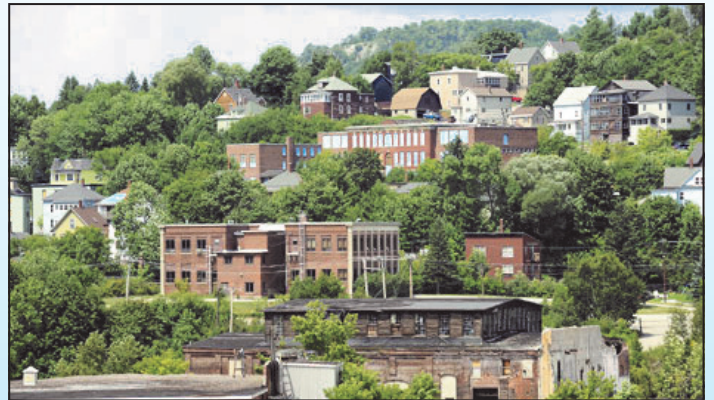


A rural town police department wants to build a community-wide watch program and involve the citizens in finding missing persons, solving crimes and improving the overall safety of the town. The community wanted this capability on 125 phones.

Solving this challenge will benefit the town in the following ways:

- ◆ Enhanced community safety by providing an up to date public announcements concerning safety.
- ◆ Local government now has a better information and a true pulse on the current community condition
- ◆ Reduction in crime due to the implied deterrent of the new community involvement program. This freeing up local budget funds for other uses.



THE SOLUTION

The focus of this solution is the ability to broadcast information to the masses, with the ability to receive acknowledgements from the recipients, and requiring minimal database maintenance of contact information.

1. From an IP phone, select a message that will be broadcast to a selected Dial Out Group that can represent dozens, hundreds, or even thousands of off-network phone no.'s.
2. From an off-network phone, record a message that will be broadcast to a selected Dial Out Group that can represent dozens, hundreds, or even thousands of off-network phone no.'s.
3. View the results of each call out on a standard reporting feature, or download the results to a spreadsheet for further analysis
4. From an intuitive, three step web driven GUI, type a message to be broadcast, select how to disseminate the message choosing any combination of off-network phones, cell phones, email addresses, or as cellular text messages, and submit for delivery
5. Create groupings that target specific audiences, but uses different mediums to reach them; for example group constituents where Spanish is their preferred language and broadcast the message in Spanish using any combination of off-network phones, cell phones, email addresses, or as cellular text messages
- 6, Through IPfusion, automatically maintain data used by IPsession with main data source already maintained by the town government
- 7, Constituents can choose to be connected to a police department representative while receiving a crime tip solicitation call